

## **EDUCATION AND SPECIALIZED TRAINING**

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MURRAY STATE UNIVERSITY – *Murray, Kentucky* 2003  
*Master of Science in Mass Communication*

MURRAY STATE UNIVERSITY – *Murray, Kentucky* 2002  
*Bachelor of Science with Major in Electronic Journalism*  
*Minors in Youth & Non-Profit Leadership and English/Creative Writing*

AMERICAN HUMANICS MANAGEMENT INSTITUTE – *Orlando, Florida* 2001  
*National Certification in Nonprofit Management and Leadership*  
*by the Nonprofit Leadership Alliance (formerly American Humanics)*

## **PROFESSIONAL EXPERIENCE**

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TRINE UNIVERSITY – *Angola, Indiana* 2008 – 2018  
*Chair (1 year) & Assistant Professor*

- Taught Web Technologies, Introduction to Advertising, Principles of Public Relations, Public Relations Writing and Production, Religion in the Mass Media, Video Editing, Composition I and II, Technical Communication, Effective Speaking, Introduction to Film, Introduction to New Media, Digital Media Creation, Web Content Management, Event Planning and Promotion, Writing for the Media, and Video Games: Art, Culture, and History of a Medium.
- Founded and served as Director of The Overlooked Film Festival, a university sponsored film series directed at the community that showcased artistic films that rarely opened locally.
- Founded and served as Director of the Humanities Symposia, a series of presentations and discussions led by professors from across campus.
- Developed first drafts of a minor in Humanities, and a major in Professional Writing and English Studies for the department.
- Collaborated on redesigning the curriculum of the Communication major and developing a new track in New Media Production.
- Created and currently maintain three separate websites for the Humanities and Communication Department: TrineHAC.com, a general departmental website, TrineWrite.com, the Writing Center's website, and InscriptionsJournal.org, which showcases winning pieces from the Walter Cunningham Writing Contest.
- Developed an online registration system for the Writing Center and online registration forms for InscriptionsJournal.org.
- Developed and oversaw plan for \$20,000 student Mac lab for media work.
- Created and assisted in startup of Trine HAC Cup, an event that brings area high school students to campus for communication and humanities competitions.
- Serving as advisor to ASF students and to students in the new media production track of the Communication program.
- Served as member of the Curriculum and Academic Standards Committee for three years.
- Serving as member of the Ethical Standards Committee.
- Overseeing on-campus Lilly interns in professional writing and communication.
- Advised student newspaper, leading it from an irregularly published black-and-white paper to a full-color version published bi-weekly with a brand new online component.

## **PROFESSIONAL EXPERIENCE (CONTINUED)**

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- Wrote application and was awarded grant for \$12,000 to purchase Adobe Creative Suite 4 for computer lab in department.
- Maintaining two departmental social media accounts, which serve as outreach to the community and to prospective students.
- Designed promotional materials for department, including fliers, brochures, and slideshows that run before the Humanities Symposia and Overlooked Film Festival.
- Serving as member of the Humanities Institute, which biannually sponsors Steuben Read Express.
- Organized Steuben Read Express events including two film screenings and a campus and community art scavenger hunt using Twitter.
- Served as judge of the Walter Cunningham Writing Contest since its inception in 2009.
- Winner of the 2014 Robert Andrew & Anne Ewing Smith Excellence in Teaching Award at Trine University.

SASSYKAT MEDIA – *Angola, Indiana*

2001 – 2012

*Founder*

- Published long-running and successful Professor Hobo comics and animated cartoons.
- Directed and produced television commercials for businesses.
- Developed websites, books designs, videos, and other media for a variety of clients.
- Collaborated with clients to develop a unified media and communication presence.

DELTA SIGMA PHI FRATERNITY NATIONAL OFFICE – *Indianapolis, Indiana*

2006 – 2007

*Interactive Communications Manager*

- Developed publications restructuring plan for fraternity's print and electronic publications.
- Spearheaded overhaul of alumni magazine's format and design, and served as Managing Editor for the publication that has an audience of over 70,000.
- Edited monthly electronic newsletter to an audience of over 25,000.
- Produced news releases and other public relations pieces for organization.

TOUGALOO COLLEGE DEPARTMENT OF MASS COMMUNICATION – *Tougaloo, Mississippi* 2005 – 2006

*Tenure Track Instructor*

- Responsible for creating and implementing the college's new broadcast journalism emphasis in the mass communication department.
- Taught Principles of Advertising, Graphics In Promotional Communication, Electronic News Gathering, Radio and Television Production, and Introduction to Mass Communication.
- Advised students who were part of broadcast emphasis program.
- Managed department's technology needs by selecting and overseeing the purchase of \$100,000 of new video equipment and computers, including negotiating with vendors and personally installing the purchased equipment.
- Nominated for Teaching Research award for outstanding research in my field and integration into the classroom.
- Wrote proposal for and received \$4,000 Faculty Advancement Program in Technology grant.

## **PROFESSIONAL EXPERIENCE (CONTINUED)**

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MURRAY STATE UNIVERSITY DEPARTMENT OF JOURNALISM – *Murray, Kentucky* 2004 – 2005

*Adjunct Instructor*

- Taught lecture and lab classes for Introduction to Audio and Video Production.
- Designed curriculum, evaluated student work, and counseled students in career and major choices.
- Managed video equipment and assisted student productions.

COLLEGE SPORTS TELEVISION – *Brooklyn, New York* 2003 – 2004

*1<sup>st</sup> Person Producer*

- Produced two animated segments for launch of new program.
- Wrote, directed, produced and acted in segments.
- Hired for second segment after first screened to high praise.

MURRAY STATE UNIVERSITY DEPARTMENT OF JOURNALISM – *Murray, Kentucky* 2002

*Graduate Assistant*

- Taught multiple weekly lab sections for students producing biweekly newscast.
- Reviewed telecasts and provided weekly feedback to staff.
- Coordinated with instructor to determine students' grades based on their work and participation within labs, as well as to monitor student progress and evaluate problem areas.

## **COURSES TAUGHT**

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### **Writing**

- Composition I (basic writing)
- Composition II (research paper)
- Technical Communication

### **Audio/Video**

- Audio/Video Production I
- Video Editing
- Radio and Television Production
- Digital Media Creation

### **Media Studies**

- Religion in the Mass Media
- Introduction to Film
- Video Games: Art, Culture, & History of a Medium

### **Advertising**

- Introduction to Advertising
- Principles of Advertising

### **Public Relations**

- Principles of Public Relations
- Public Relations Writing and Production
- Event Planning and Promotion

### **Graphic Design**

- Web Technologies
- Web Content Management
- Graphics in Promotional Communication

### **Communication**

- Introduction to Mass Communication
- Electronic News Gathering
- Effective Speaking
- Media & Society
- Writing for the Media
- Introduction to New Media
- Media Law & Ethics

## HONORS & AWARDS

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- Winner of the 2014 Robert Andrew & Anne Ewing Smith Excellence in Teaching Award at Trine University.
- Nominated for Teaching Research award at Tougaloo College for outstanding research in my field and integration into the classroom.
- Selected work screened as part of the 2005 River's Edge Film Festival.
- Honored by the National Broadcasting Society for Professor Hobo cartoon.
- Twice honored by the Kentucky Intercollegiate Press Association for Best Comic Strip.
- Named Outstanding Senior in Journalism for Murray State Department of Journalism and Mass Communication.

## PROFESSIONAL PRESENTATIONS

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THOMAS R. WATSON CONFERENCE – *Louisville, Kentucky* 2014

- “The English Major for the 21st Century: Redefining ‘English’ at a Career-Focused University”

ACA/PCA NATIONAL CONVENTION – *St. Louis, Missouri* 2010  
*Comic Art and Comics*

- “Cats Can’t Talk and Other Observations: A Personal Journey Through Humor in Comics”

ACA/PCA NATIONAL CONVENTION – *Atlanta, Georgia* 2006  
*Culture and Religion*

- “Angel Among Us: The Vampire With A Soul Who Has A Reflection—Us”

SSCA CONVENTION – *Dallas, Texas* 2006  
*Media Production and Pedagogy: A Mass Communication Division Production Showcase*

- “Guerilla Animation: Animating New Worlds by the Skin of Your Teeth”

## PROFESSIONAL PRESENTATIONS

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CREATING FUTURES THROUGH TECHNOLOGY CONFERENCE – *Tunica, Mississippi* 2006  
*Instructional Technology*

- “Press Start to Learn: A Different Approach to Learning through Video Games”

ACA/PCA NATIONAL CONVENTION – *San Antonio, Texas* 2004  
*Film, Television, and Radio Culture*

- “Finding God In the Secular Media: From The Twilight Zone to The X-Files”

## PANEL DISCUSSIONS

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SSCA CONVENTION – *Dallas, Texas* 2006  
*Mass Communication*

- “Hurricane Katrina: Media Coverage of an Unprecedented Natural Disaster”

## CAMPUS PRESENTATIONS

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TRINE UNIVERSITY – *Angola, Indiana* 2015  
*Fall 2015 Humanities Symposia*

- “Wrestling with Reality: The Genesis and Lasting Appeal of The Running Man”

TRINE UNIVERSITY – *Angola, Indiana* 2014  
*Fall 2014 Humanities Symposia*

- “Game Not Over: Preserving the History of Video Games”

TRINE UNIVERSITY – *Angola, Indiana* 2013  
*Fall 2013 Humanities Symposia*

- “Fatalities, Nighties, & Tom Hanks: Crossing the Uncanny Valley in Modern Media”

TRINE UNIVERSITY – *Angola, Indiana* 2012  
*Fall 2012 Humanities Symposia*

- “Why Bad Things Happen To Good Media: Or Why We Get the Media We (May) Deserve”

TRINE UNIVERSITY – *Angola, Indiana* 2011  
*Fall 2011 Humanities Symposia*

- “Super Mario da Vinci: The Art of Video Games”

TRINE UNIVERSITY – *Angola, Indiana* 2010  
*Fall 2010 Humanities Symposia*

- “God save Harry Potter: How the secular media never lost religion, but speaks in tongues”

TRINE UNIVERSITY – *Angola, Indiana* 2010  
*Spring 2010 Humanities Symposia*

- “Cats Can’t Talk: A Personal Journey through Humor in Comics”

## PAPER REVIEWS

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SSCA CONVENTION – *Louisville, Kentucky* 2007  
*Popular Communication Division*

- Served as an official reviewer of graduate student and professor papers for conference.

SSCA CONVENTION – *Dallas, Texas* 2006  
*Mass Communication Division*

- Served as an official reviewer of graduate student papers for conference.

TC-MC UNDERGRADUATE RESEARCH SYMPOSIUM – *Tougaloo, Mississippi* 2006  
*Tougaloo College and Mississippi College*

- Served as official reviewer of undergraduate student papers in the mass communication division.

## ACADEMIC SERVICE

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### HUMANITIES DIVISION COMMITTEES

#### *Tougaloo College*

- Calendar/Program
- Faculty Newsletter
- Technology Matters

### COLLEGE COMMITTEES

#### *Trine University*

- Curriculum and Academic Standards
- Ethical Standards Committee

#### *Tougaloo College*

- Student Disability Service Advisory Team

## EXHIBITED WORKS

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BEA CONVENTION – *Las Vegas, Nevada* 2007

#### *Student Media Advisors*

- Professor Hobo: “Goat Me”

YAHOO! VIDEO – *Sunnyvale, California* 2006

#### *Yahoo! Video Featured Video of the Day*

- Professor Hobo: “Goat Me”

SSCA CONVENTION – *Dallas, Texas* 2006

#### *Mass Communication Production Showcase*

- Professor Hobo: “Striking Out”

RIVER’S EDGE FILM FESTIVAL – *Paducah, Kentucky* 2005

#### *Paducah Film Society*

- Professor Hobo: “The King and Us”

MIFA SPRING FILM FESTIVAL – *Murray, Kentucky* 2004

#### *Murray Independent Filmmakers’ Association*

- Professor Hobo: “The King and Us”
- Professor Hobo: “Goat Me”
- Nougat

COLLEGE SPORTS TELEVISION – *Bronx, New York* 2004

#### *First Person*

- Professor Hobo: “Striking Out”
- Professor Hobo: “Goat Me”

MIFA SPRING FILM FESTIVAL – *Murray, Kentucky* 2003

#### *Murray Independent Filmmakers’ Association*

- Professor Hobo: “The Story of O”
- Professor Hobo: “Bada Bing!”

# JUSTIN R. YOUNG

www.JustinRYoung.com

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## PROFESSIONAL SERVICE

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SOUTHERN STATES COMMUNICATION ASSOCIATION

2006 – 2007

*Mass Communication Division*

- Secretary

## PROFESSIONAL MEMBERSHIP

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- American Culture Association
- Society of Professional Journalists

## TECHNICAL SKILLS

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### VIDEO EDITING SOFTWARE

- Adobe Premiere
- Media 100 iFinish
- Adobe After Effects
- Avid DV
- Final Cut Pro
- Motion
- Sony Vegas

### DVD EDITING SOFTWARE

- DVD Studio Pro
- Adobe Encore

### CONTENT MANAGEMENT (CMS)

- Word Press
- Mambo
- Joomla

### DESIGN SOFTWARE

- Adobe PhotoShop
- Adobe Illustrator
- Adobe InDesign
- Adobe GoLive
- Microsoft FrontPage
- Microsoft Publisher
- QuarkXPress
- Macromedia Flash
- Macromedia Dreamweaver

### AUDIO EDITING SOFTWARE

- Adobe Audition
- Screenblast ACID
- Screenblast Sound Forge
- Soundtrack Pro

## REFERENCES

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Available upon request.

## **STATEMENT OF TEACHING PHILOSOPHY**

As a teacher, my goal is to expand the minds of my students by challenging their ways of thinking. Anyone can stand in a room and read from a book, and many can offer a well-prepared lecture, but great teachers are ones who demand more than memorization of the material. Great teachers challenge students, through the material, to reevaluate their assumptions about the world and their place in it. Likewise, journalism is not always about simply reporting facts, but often about effecting change. I strive to make students understand that, as journalists, they have tremendous potential to influence, and that if they are not aware of their own biases and ethical paradigms, they may wield this influence haphazardly and detrimentally. Obviously, this is a far more challenging endeavor than preparing a simple lecture, but it is one that I love and crave.

To challenge students in this way requires that I view them not as a homogenized mass, waiting to be molded, but as a diverse group of learners who must be met individually. With journalism, especially, students bring to the classroom different backgrounds and, consequently, and have their own, often divergent, views on the media. I must be adaptive to work with the range of ideas this produces.

Though I emphasize the theory side of journalism to my students, I also bring to the classroom my substantial experience and expertise in the technical aspects of the field. Teaching advertising, audio and video production, and editing require the use of a wide variety of equipment and computer programs. It is vital to me that my students leave my classroom with a solid understanding of these “tools of the trade.”

My backgrounds in English and mass communication work well to compliment one another in teaching journalism and speech. My background in English gives me the ability to help students analyze the use of language and its implications, while my mass communication experience helps me to show students effective ways to communicate with others in an easy-to-understand manner.

Continued professional development on my part is done not simply because it pads a resume, or even because it satisfies my own intellectual curiosity, but because it enables me to reach a more diverse range of students on even deeper levels. As a writer and filmmaker outside of class, I believe my continued practice means I will only continue to grow more adept at teaching such classes.



## RESEARCH GOALS

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I am currently working on a book entitled *Finding God In The Secular Media: From the Twilight Zone to the X-Files*. Its topic is an expansion of presentations I gave at the 2004 and 2006 joint national conference of the American Culture Association and Popular Culture Association. My main thesis is that two paradigms exist for developing Christian media and one has consistently been ignored by the mainstream media and most of the public. Shows such as *The Twilight Zone* and *The X-Files* often dealt heavily in religious, and specifically Christian, ideas. However, their use of allegory to deliver these messages means they are often overlooked or even disparaged by the very Christian community they are targeting. I have completed some preliminary research comparing the viewing habits of Christians versus non-Christians. My goal is to finish the main book, as well as a planned companion piece targeted at churches specifically as guide to such programming.

Beyond this project, I am interested in two other research areas. First, I would like to explore the depiction of women in the role of “hero” in such electronic media as television, film, and video games. It is my tentative hypothesis that female “heroes” in video games fall into two major categories. In the first, the female character ostensibly playing the “hero” role is in fact subjugated as a sexual object. The movie version of *Tomb Raider* is a prime example of this phenomenon. In the other case, the female “hero” is stripped of any true power and is portrayed in a stereotypically weak manner. In the Nintendo video game *Super Princess Peach*, for instance, the princess’s “powers” include giggling and crying.

Second, I am interested in developing a class centered around the parallel development of the American Civil Rights movement in the twentieth century and the portrayal of African-Americans in film—starting with *The Birth of A Nation* and continuing to modern day films such as *Bad Boys 2* and *Hoop Dreams*. My interest lies in exploring how societal stereotypes have evolved through the decades and how these have been reflected in film.